



Fundraising Charter

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1. Charter

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As a charity seeking donations from the public My Lovely Horse Animal Rescue aims to comply with the Guidelines for Charitable Organisations on Fundraising from the Public.

Our pledge is to treat all our donors with respect, honesty and openness. We commit to being accountable and transparent so that donors and prospective donors can have full confidence in My Lovely Horse Animal Rescue. We promise we will effectively apply your gifts to us for their intended purposes.

We commit that you, our donors and prospective donors will:

- Be informed of the organisation's mission, and of the way the organisation intends to use donated resources.
- Be informed of the identity of those serving on the organisation's governing board, and that the board will exercise prudent judgement in its stewardship responsibilities.
- Have access to the organisation's most recent financial statements.
- Be assured your gifts will be used for the purposes for which they were given. Receive appropriate acknowledgement and recognition.
- Be assured that information about your donation is handled with respect and with confidentiality to the extent provided by law.
- Expect that all relationships with individuals representing the charity will be dealt with professionally.
- Be informed whether those seeking donations are volunteers, employees of the organisation or hired third party agents.
- Have easily available the agreed procedures for making and responding to complaints.



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- Have the opportunity for any names to be deleted from mailing lists and to be informed if the organisation intends to share the mailing lists with third parties.
- Receive prompt, truthful and forthright answers to questions you might have of the organisation.

If you do have a comment about any aspect of our work, you can contact My Lovely Horse Rescue by emailing us at info@mylovelyhorsescue.com.

In the first instance, your comment will be dealt with by our General Manager. Please give us as much information as possible and let us know how you would like us to respond, providing relevant contact details.

Write to: MLHR General Manager

Email address: info@mylovelyhorsescue.com

Opening Hours: 9 am - 5 pm

2. Review Period

The Fundraising Subcommittee will review this policy and recommend to the Board for approval within 3 years to ensure that it is fit for purpose and represents industry best practise.



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Appendix:

- If or when a member of the public enquires about the employment standing of a fundraiser they must receive an honest and open answer. The standing in this case relates to whether or not a fundraiser is a volunteer, a paid employee of the charitable organisation or a third-party agent working on behalf of the charity.

A form of words might be:

- Volunteer: "I volunteer for My Lovely Horse Animal Rescue"
- Employee: "I work for My Lovely Horse Animal Rescue"
- Third Party Agent: "I work for ABC company and we have been engaged by My Lovely Horse Animal Rescue to raise funds for them"

Signed *Ali Davey*

Name Ali Davey

Signed *Eoin Cullen*

Name Eoin Cullen